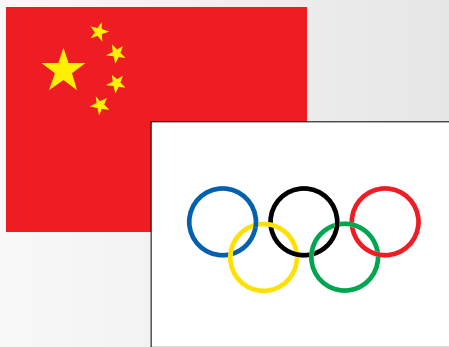


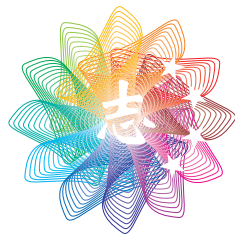
Olympic logo project competition
January 2005

BEIJING 2008

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via Villa d'Oro 31/8
41100 Modena (Mo) Italy
annovi.frizio@tiscali.it

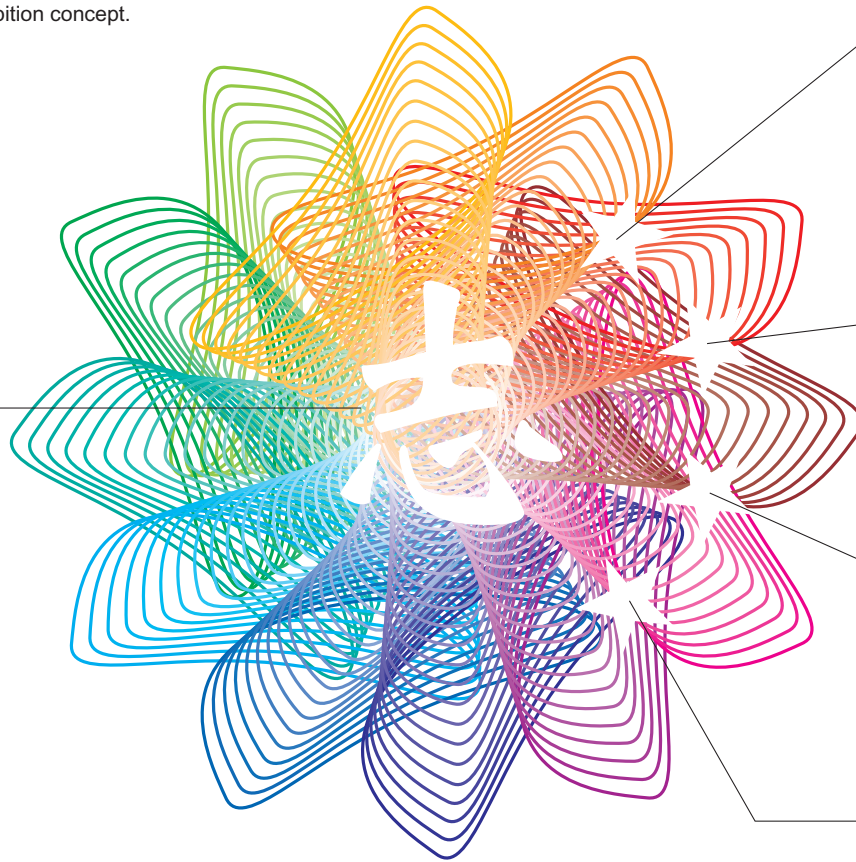






White stars =
Symbol from the chinese flag.

Chinese ideograph "ZHI" =
Ambition concept.

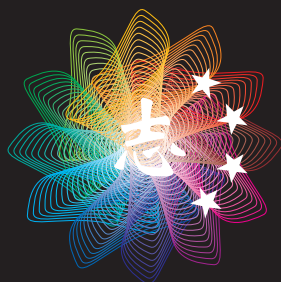


Multicolor graphic design =
Multiethnic and union of the world concepts.

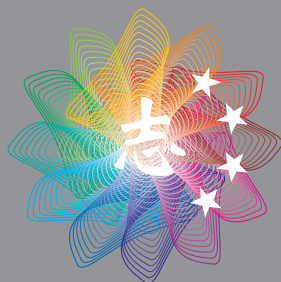
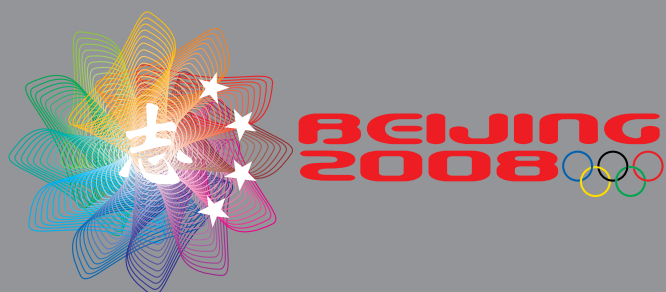
Beijing 2008 =
Font Beware.



Olympic symbol =
Official logo with regular colors.



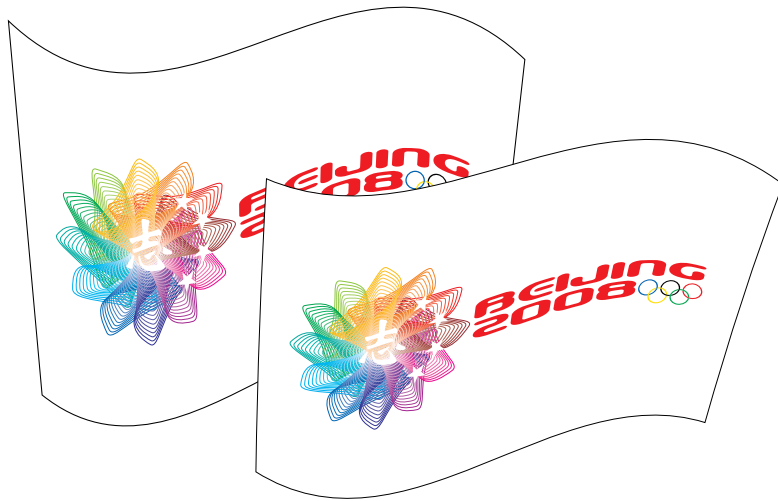
Colors applications





Dimensional applications





Other applications examples





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via Villa d'Oro 31/8
41100 Modena (Mo) Italy
annovi.frizio@tiscali.it